

May 26, 2008

Notice Concerning Establishment of Shareholder Benefits Program

Company name: Unipres Corporation

Title and name of representative: Satoru Nito, President and Representative Director

Securities code: 5949 (Tokyo Stock Exchange, First Section)

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Unipres Corporation passed a resolution at a meeting of its Board of Directors on May 26, 2008, to establish a shareholder benefits program. The details are as follows.

1. Aims of Introduction of Shareholder Benefits Program

To thank shareholders for their continuing support, enhance the attractiveness of investing in the company's shares, and to increase the number of shareholders holding the company's shares in the medium and long term.

2. Nature of Shareholder Benefits Program

(1) Eligible shareholders

All shareholders recorded as holding 100 shares (one unit) or more in the shareholders' register and the beneficial shareholders' register as of March 31 every year.

(2) Nature of Benefits

Shareholder benefit points are issued to shareholders in accordance with the number of shares held and the period held. Shareholders can exchange their shareholder benefit points for items of their choice in the shareholder gift catalog by ordering via the Unipres website or by postcard.

Items included in the shareholder gift catalog

- Several dozen items of food products, sundries, etc.
- Original Unipres goods
- Social contribution (donations to environmental conservation organization, traffic accident orphan support organization, etc.)

3. Time of Introduction

The system will be introduced for all shareholders recorded in the shareholders' register and the beneficial shareholders' register as of March 31, 2008. We hope to inform eligible shareholders, by early September, of their number of benefit points and services for the provision of gift items will commence.