

March 12, 2009

Notice Concerning New Appointment of Representative Directors

Company name: Unipres Corporation

Title and name of representative: Satoru Nito, President and Representative Director

Securities code: 5949 (Tokyo Stock Exchange, First Section)

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Unipres Corporation (Head Office: Yokohama-City, Kanagawa-Pref, President: Satoru Nito) informally decided to appoint the following directors at a meeting of its Board of Directors on March 12.

These appointments are scheduled to be formally decided at the Regular Shareholders' Meeting to be held in late June 2009, and the meeting of the Board of Directors to be held thereafter.

1. Details of Appointments

Name	New Position	Former Position
Takashi Onishi	Representative Director Executive Vice President	Director Executive Vice President
Masanobu Yoshizawa	Representative Director Executive Vice President	Director Executive Vice President

2. Reasons for Appointments

The company will appoint two new representative directors to further strengthen and enhance its management structure. This will bring the total number of representative directors to three, including currently-serving president and representative director Satoru Nito.

3. Names and Profiles of Newly-Appointed Representative Directors

Name (Date of birth)	Career Summary
Takashi Onishi (March 18, 1948)	April 1970: Joined Nissan Motor Co., Ltd. July 1999: Joined Unipres Corporation General Manager of Cost Planning Department

	<p>April 2002: General Manager of Sales Department June 2002: Director (Position/Duties) General Manager of Sales Department April 2003: Director Senior Vice President (Position/Duties) General Manager of Sales Department June 2003: Senior Vice President (Position/Duties) General Manager of Sales Department June 2004: Director Senior Vice President April 2005: Director Executive Vice President (Current position)</p>
<p>Masanobu Yoshizawa (August 25, 1953)</p>	<p>April 1976: Joined Nissan Motor Co., Ltd. April 2000: General Manager of First Procurement Department April 2003: Joined Unipres Corporation Senior Vice President (Position/Duties) General Manager of Overseas Business Department June 2004: Director Senior Vice President April 2005: Director Executive Vice President (Current position)</p>

4. Planned Date of Assumption

Late June 2009

(The assumption will be fixed by the decision of the Regular Shareholders' Meeting and the meeting of the Board of Directors to be held thereafter.)